

**UNIVERSITY OF THE INCARNATE WORD**  
**HEB School of Business and Administration**  
**BFIN 3321: PRINCIPLES OF FINANCIAL MANAGEMENT**  
**SUMMER I 2019**

**GENERAL INFORMATION**

Professor: Dr. Alicia Rubio  
E-mail: alrodri4@uiwtx.edu

Prerequisite: ACCT 2311, ECON 2301.

**OVERVIEW OF THE COURSE**

This course is designed to introduce students to theories and best practices of corporate financial management. The following topics are covered: Analysis of financial statements, time value of money, risk and return, stock and bond valuation, capital budgeting, cost of capital, international financial management, and working capital management. The course material will enable students to interpret, evaluate and analyze data to solve financial management problems.

**REQUIRED MATERIAL**

- Essentials of Corporate Finance. Robert Parrino, David S. Kidwell, and Thomas Bates (2014). Wiley. ISBN: 978-0-470-44465-8. <http://www.wiley.com/WileyCDA/WileyTitle/productCd-EHEP002938.html>
- Microsoft Excel or Financial Calculator (TI BA II Plus or TI 84 or 85 with Finance app).

**GRADING**

Attendance	5%
Quizzes and assignments	15%
Exam 1	20%
Exam 2	20%
Final exam	25%
Project Reports	15%

**EXAM POLICY**

Exams will be administered only on the scheduled timeline unless arranged with consent at least 72 hours prior to the scheduled time. There will be *no opportunities for make-up exams*. Missed exams will receive a 0. If you experience technological difficulties when taking the exam, you will be required to retake the test at the UIW testing center.

**COURSE COMMUNICATIONS**

- Students are expected to check Blackboard regularly for announcements, assignments, and course material. No portion of the material posted on blackboard may be copied or distributed to any third party.
- Grades will be posted on blackboard. Any omission or error on blackboard must be discussed with the instructor within two weeks of the posting or by the last day of class.
- All email communication will be sent through the blackboard system to your UIW account. You are responsible for checking that account for any emails related to this course.

### **ASSIGNMENTS, QUIZZES, AND DISCUSSION**

- Assignments and quizzes are posted on blackboard. Please check blackboard regularly for due dates.
- *Late submissions are not accepted* even if blackboard allows the submission. All late submissions will receive a grade of zero.

### **ACADEMIC HONESTY STATEMENT**

UIW is strongly committed to the nurturing of academic excellence. UIW expects its students to pursue and maintain truth, honesty and personal integrity in their academic work. Forms of academic dishonesty include cheating, plagiarism, counterfeit work, falsification of academic record, the unauthorized use of work, theft, collusion, and the facilitation of academic dishonesty.

### **TENTATIVE COURSE OUTLINE**

	<b>Date</b>	
M	3-Jun	The Financial Manager and the Firm. The Financial System and the Level of Interest Rates.
T	4-Jun	Financial Statements, Cash Flows, and Taxes Analyzing Financial Statements
R	6-Jun	Time Value of Money
M	10-Jun	Time Value of Money
T	11-Jun	<i>Exam 1</i>
R	13-Jun	Risk and Return
M	17-Jun	Bond Valuation and the Structure of Interest Rates.
T	18-Jun	Stock Valuation
R	20-Jun	The Fundamentals of Capital Budgeting.
M	24-Jun	<i>Exam 2</i>
T	25-Jun	The Cost of Capital
W	26-Jun	Working Capital Management
R	27-Jun	<i>Final Exam</i>